## Monthly Performance Snapshot & Reporting

Last Modified on 04/15/2019 10:37 am EDT

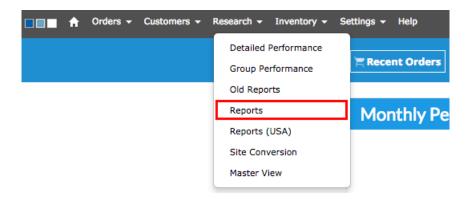
We offer an extensive library of research and reporting tools that range from Gross Profit by Month to Conversion Rates Since Inception. These reports can help you determine where you might want to improve and help manage future changes.

When you first log in to your Control Panel, your Monthly Performance Snapshot is the homepage, a.k.a the Dashboard. The colored infographs populate from your reports page data.

Monthly	Performanc	e Snaps	hot							
								_	Sales	Gorders 📕 Visitors
2022-03	2022-04 2022-05	2022-06	2022-07	2022-08	2022-09	2022-10	2022-11	2022-12 2023-01	2023-02 202	23-03 2023-04
79,415	162,936 \$11,744,449 66,778 70,040 ,468,013 10,261,421	\$10,970,374 65,130 10,266,519	66,728	68,870	10,681,801 \$10 63,655 10,336,271 10	64,31	1 72,209	11,618,550 \$11,488,0 67,995 69,3 10,611,938 12,875,9	340 67,573	106,862 \$8,774,960 81,845 52,060 438,252 7,949,856
Gross Pr	ofit		Sales				Orders		Visitors	
Last Month	\$2,488,20	6.81		\$14,1	0 <mark>6,862</mark> .4	9	Last Month	81,845	Last Month	12,438,252
Last 30	\$2,673,86	4.86		\$13,2	27,024.6	5	Last 30	77,588	Last 30	11,764,712
Next 30	\$2,759,08	2.17		\$13,3	54, <b>199.</b> 4	6	Next 30	78,585	Next 30	11,990,730
YTD	\$8,695,31	8.01		\$46,1	30,922.9	1	YTD	270,160	Search Ads	467,835
12 Months	\$27,393,78	2.81		\$141,2	92,411.2	6	12 Months	832,721	Shopping Ads	2,292,378
									SEO	4,816,323
Paid Ret	urn On Ad Sj	Email	5,161							
\$723,677	7.80 2,265	,269	24,77	0 \$	3,828,8	15.8	5 (\$5.29/		National Websi	te <b>437,743</b>
Spend	Spend Clicks Orders Sold ROAS								Dealer Website	166,515
^ Includes sales 1	from Free Shopping. Sta	itistics Based	on Last 30 Days						Organic	3,580,802
Orders F	Received	Actual	Expected	Ord	er Dollar	۲S	Actual	Expected		
Saturday Sunday Monday Tuesday Wednesday Thursday Friday	500 1000 1500	2000 2500	3000 3500	Saturd Sund Mond Tuesd Wednesd Thursd Frid	ay ay ay ay ay ay	0 20000	0 300000 400000	500000 600000		

To see all of the reports we offer beyond those displayed on your Control Panel Dashboard, go to Research > Reports or click Reports next to Search Orders. Make sure your website URL is selected in the top right of the Control Panel.

Research > Reports:



Reports next to Search Orders:

🔲 🔳 🔒 Orders 🗸	Customers - Rese	earch 🛨 Inventory	- Settings <del>-</del> Help	Settings 🗕 Help						
			Recent Orders	Search Orders	🔳 News	LILI Reports				

If there are any reports you do not see on your Reports page but are interested in, feel free to contact Support@simplepart.com to have a custom report generated.